

DESIGN PROCESS TIMELINE

The typical design timeline is about 3 weeks from the date menu content is received.
Lead times can be longer due to delay in providing final menu content, pricing, payment, extra revisions and/or approvals.

* This step may be bypassed
for the sake of meeting a deadline

Optional
Next Steps

START

Menu Board Request

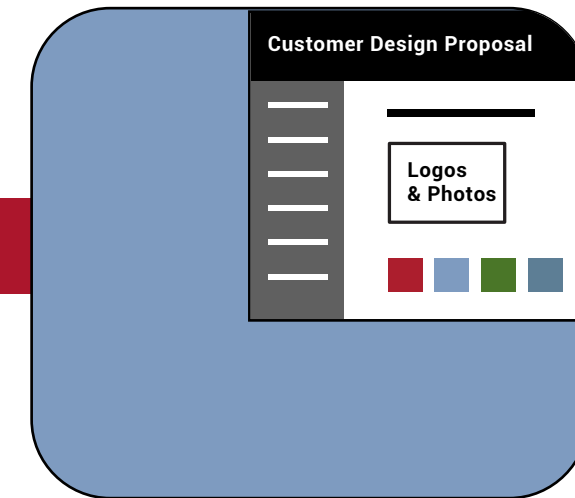


If your quoted products require graphic design, your salesperson will send a design request to our designers

A kickoff meeting with a designer is optional upon request

Please include all points of contact so our designers can ensure clear correspondence when creating a design/proof

Design Proposal



The design team will email you to discuss your menu content, fonts, textures, colors, photos, and to answer any questions regarding your future design

Bypass Design Proposal

You can choose to bypass the Proposal if you provide your sales rep or the design team with your menu content and branding book & guidelines

Proof Creation



A designer will create your graphics based on the content provided.
Initial proofs will be sent via email, **5-7 business days** after content/direction is received

Timelines may extend due to the following:
Additional content being supplied
Revisions before proof

Proof Review



Customer to review the design proof carefully for any details that need to be revised. Each revision can take **1-2 business days** after receiving feedback.

Approve Proof for Production

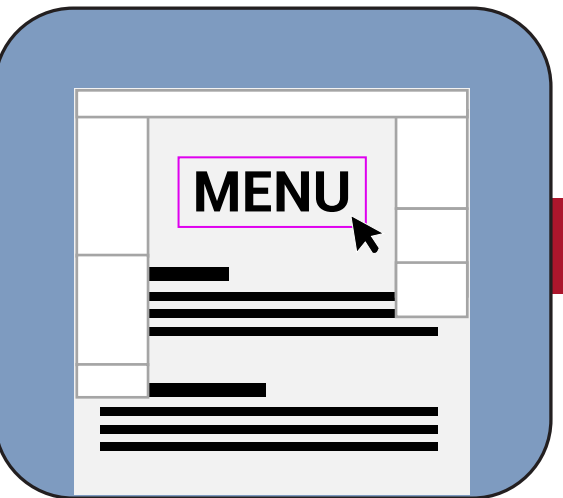


When the final proof is approved and payment has been received, static graphics will be sent to production for printing. Approved orders will take roughly **5-7 business days** to print and ship

Digital graphics will be uploaded to the Content Management System which connects to purchased digital signage (Drive Thru & Indoor)



FINISH



Editable menu templates can be created using our Content Management Systems. This way, you can edit your content anytime you would like and maintain control of your menu.

Editable Templates require **5-7 business days** to complete and be implemented to the digital signage